



2021 Ocracoke Festival Artisan Application

**June 4-6
2021** **Application Deadline
is March 15**



Hello artisan friends! Thanks for your interest in being an artisan in this year's Ocracoke Festival, June 4-6! If you have participated in the past as an Ocracoke artisan, please read the application carefully as some things have changed. Selections for the artisans will reflect the festival committee's desire to exhibit quality and variety, in addition to other factors. For a peek at the artisan lineup from our last event in 2019, visit the festival website at www.ocracokealive.org/artisans.html.

*** NEW IN 2021 ~ LOCATION AT BERKLEY GROUNDS AND COVID REGULATIONS

On Sept 6, 2019, Ocracoke Village received significant damage from Hurricane Dorian. Reconstruction is still underway at Ocracoke School, the Ocracoke Methodist Church, and Howard St. Because of this, the 2021 Ocracoke Festival will be centered around the Berkley Manor property on the harbor near the National Park Service parking lot (this is where the festival originally began in 2000).

This festival will also be a little bit different from normal since we will be operating on half-size audience capacity and half-budget and will need to practice COVID safety protocol. Many of our Ocracoke Festival attendees are in the highest risk category for the coronavirus. We want to make sure that everyone stays healthy, and that we do our part to help control this health crisis, so that we can look forward to many future years of gathering under the live oaks for great performances.

Ocracoke Alive will be creating this year's Ocracoke Festival using COVID safety guidelines. **REGARDLESS OF THE STATUS OF VACCINES, ALL PARTICIPANTS AND ATTENDEES WILL BE REQUIRED TO WEAR FACE MASKS COVERING NOSE AND MOUTH.** In the performance areas, access will be restricted to a set number of people and all seating will be reserved using safe distancing protocol. The Artisan booths areas will be adjacent to the performance areas, so you will be able to hear the music, but you won't be able to enter the audience areas unless you have a reserved ticket and seat for the specific performance time.

2021 Ocracoke Artisan Application General Information

~ Juried selection of 2021 Ocracoke Artisans will be made by the Ocracoke Alive Artisan Committee. There are limited spaces and many criteria are considered in making the selections. If you are not chosen this season, we encourage you to continue to apply in future years.

~ Artisan booths are not located within the restricted seating areas, so shoppers will be able to access your booth even if they don't have an admission ticket. In past years, all artisans received passes to wander the performance grounds freely. Due to COVID safety guidelines and restrictions this year, admission to performance areas will be restricted to audience members who have purchased reserved tickets and have received assigned seating for specific times. We look forward to returning to an open flow system in the future.

MARCH 15 -- All applications for the general pool should be received by the festival committee by this date

(3/15/21). The board will begin a juried selection and will contact the artisans as they are selected. Although we hope to have completed contacting artisans by April 1, the selection process will continue until all spaces are filled. **Please feel free to contact us later than this date to find out about availability.**

APRIL 1 – Selection completed and artisans contacted.

Details about your work/organization in the festival program and on the festival web site: All artisans will receive space for a small bio and a photograph of their work on the web site as well as a link to their web pages should they have one. Bios may be up to 50 words maximum (including title, contact phone, e-mail, web site, etc.). If your bio is longer it will be returned for editing. **ALONG WITH YOUR APPLICATION, YOU MUST PROVIDE ARTISAN BIOGRAPHY & SAMPLE PHOTO OF YOUR WORK (OR A LINK TO A WEBSITE WHERE WE CAN VIEW YOUR WORK).** This is an artisan biography and not a general accounting of your entire life. As much as we love you, we cannot take the time to write your biography. The biography should tell about your art, and how you became involved in it. We do reserve the right to edit your biography.

IF YOU WISH TO HAVE A SMALL PHOTO OF YOUR WORK ON THE FESTIVAL WEBSITE, YOU MUST E-MAIL A COMPUTER-USABLE PHOTO TO THE ARTISAN COORDINATOR UPON YOUR ACCEPTANCE. We cannot be responsible for scanning photos. Many copy stores and libraries can provide this scanning and e-mail service for you. Computer photos should be around 3"x 3" in JPG format at 150 dpi. Focusing on a single craft item or a small ensemble works best. If your work is already posted on a web site, we can get the picture off of the web . . . please be specific about the site and photo. For examples of photos and work descriptions, please visit last year's festival website at www.ocracokealive.org

Please read this letter carefully and mail/e-mail in your complete application (clicking "submit" on the online application page will email your application automatically).

1. Mask Requirement: Festival participants and attendees will be required to wear face masks over nose and mouth while on festival grounds.

2. Quality: All entries must be ORIGINAL HANDCRAFTED ITEMS by the artist applying and attending the festival.

3. Consider Applying Online: We welcome applications filled in by hand if you don't have web access, but it is much easier for us to process applications submitted through our form below. If you have a choice please consider saving us some typing! No preference will be given to online vs. hard copy.

4. Space Size & Fee: Single spaces are 10'x10' maximum. If you need additional display area, you must purchase an additional space. Booth fees for 2021 are \$100 for the weekend. Checks and money orders can be made out to "Ocracoke Alive, PO Box 604, Ocracoke, NC 27960." ***Please wait to send the fee until you receive an acceptance notification from the festival.*** No-shows forfeit their booth fee. Please let us know if you are suddenly unable to attend so we can make adjustments to our layout.

You must furnish your own tables and chairs. No electricity can be provided; generators are not permitted. You must notify us if you will be bringing a tent as some locations are under low trees. The festival grounds are pedestrian only. Your vehicle must be relocated offsite (if you aren't staying overnight on Ocracoke, we suggest the National Park Service parking lot near the ferry terminal on the harbor. In 2021, this is conveniently located right next to the festival grounds). We do not carry insurance on your property for this event.

It is highly recommended that you observe the weather forecast and come prepared for rain if necessary – bring tarps, tents, etc. See Inclement Weather section below.

Your fee joins the many other financial donations (as well as countless volunteer hours) to provide support for this incredible community event.

Although we will consider neighbor requests from artisans, we cannot guarantee particular groupings of booths. There are many factors determining your location including tent height restrictions and art/craft medium. Please be understanding of your placement. Know that we are working hard to make sure everyone has a good location and a wonderful weekend.

Pricing of crafts for sale is up to the artisans. We advise all artisans to have a range of prices.

5. Time: If you are setting up Friday, we will have check-in staff on site starting at 8 AM. Friday performances begin around noon. On the Saturday of the festival, setup is from 7 to 8:45 AM. Please check in at the Info Tent. Plan to have your display set up and your vehicle moved to the designated parking areas for artisans by 9:00 AM (we will let you know where these parking areas are when you check in). Golf carts are considered vehicles and also need to be removed from festival grounds. You must check in with an Artisan Coordinator before beginning your setup. Directions to your space can be found at the Info Tent.

6. Taxes: You are obligated to collect NC sales tax on all sales, and will be responsible individually for paying the sales tax to the state.

7. Cleanup: Help us keep the residents of Ocracoke Village happy with our presence by cleaning your area before you leave. Thanks!

8. Inclement Weather: It is highly recommended that you observe the weather forecast and come prepared for rain if necessary. If there's the threat of a major storm, please stay tuned to the Ocracoke Alive website or Facebook page for up-to-date information.

9. Lodging: *Lodging can book out for the festival weekend on Ocracoke Island.* Most hotel offices open in the beginning of March. *We recommend that you consider booking a room early before you hear confirmation of acceptance from us.* Make sure to ask about the cancellation policy. April 1 should give most businesses plenty of time to re-book the room should you decide to cancel. Details for lodging can be found at www.visitocracokenc.com

10. Contact Information: For more information or answers to questions regarding the Ocracoke Festival feel free to contact us at 252-921-0260 or artisancoord@ocracokealive.org.

Questions about lodging on Ocracoke Island? Visit the Ocracoke Village website at www.visitocracokenc.com.

Ocracoke Festival 2021 Artisan Registration Form

Application may be made online at www.ocracokealive.org. *Review the above information before completing.*

Name _____ Business Name _____

Name You Would Like Listed in the Program (Name or Business Name) _____

Address _____

City _____ State _____ Zip _____

Phone _____

E-mail _____ Web Site _____

Online Contact Information: Please publish the following contact info in the in the festival program (you may circle one of the following). Phone / Email / Website / None

Printed Program Contact Information: Please publish the following contact info in the in the festival program (circle one). Phone/Email/Website/None

Have you participated as an Artisan in Ocracoke Festival before (circle one)? 1-2 times / 3+ times / No

Primary Art Medium (Circle One) (Basketry/Collage/Drawing/Jewelry/Metal/Mixed Media /Painting/Photography/Pottery/Textile~FiberArts/Wood)

Other (Describe) _____

Number of 10x10 Spaces Requested (1 or 2) _____

What days are you planning to exhibit (Circle all that apply)? Friday / Saturday / Sunday

Do you have a tent? Yes/No (What size/height?) _____

What is the price range for your work (Circle all that apply)? \$1-20 / \$20-50 / \$50-100 / \$100+

Any requests, specific needs, or concerns that we need to be aware of?

Please Attached 2 Bios. One of these is for the Jury (tell us about you and your work), The Second Bio is for publishing in the Program and is 50 words or less.

Examples of Your Work: There are two ways for you to send us pictures of your work. (1) You may email us 1-3 examples of your work to info@ocracokealive.org. If doing so, please make sure the pictures are each no larger than 1 MB. Make sure to include "Ocracoke Festival Artisan Application Work Samples - YOUR NAME" in the Subject Line. (2) You may send us a link to a webpage where we may view your work.

How are you submitting samples of your work? Emailing / Website (list) _____

I have read/understood the application. I understand that I am responsible for paying my own sales tax and will abide by all rules and regulations for the Festival. I, the undersigned, in consideration of admittance to this activity, do hereby for myself, my minor child, all heirs successors and assigns, agree to release, waive, and forever discharge from all liabilities and further agree to indemnify, save, and hold harmless, the Ocracoke Alive, Inc, servants, agents and employees from any loss, liability, damage or costs which may be incurred due to participation in this activity.

By signing below I agree to wear a mask covering nose and mouth while participating in the Ocracoke Festival 2021.

Signature _____

Date _____

Please mail applications to
c/o 2021 Ocracoke Festival Artisan Coordinator, PO Box 604, Ocracoke Island, NC 27960
(252) 921-0260 e-mail:artisancoord@ocracokealive.org or www.ocracokealive.org